BUELLTON Fall Fest

CARNIVAL - LIVE MUSIC
BEER & WINE



Nov. 12th - Nov. 14th
Avenue of the Flags
Downtown Buellton

"Fun for the Whole Family"

Carnival Games & Rides
25+ Bands on 2 Stages
Street Faire & Food





BUELLTONFALLFEST.COM

PRODUCED BY EN FUEGO EVENTS
Andres Nuño • (805) 448-7070 • info@surfbeerfest.com

TITLE SPONSOR: $12,000

- NAMING RIGHTS: (Your Business presents the Buellton Fall Festival)
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Primary link on event website (www.BuelltonFallFest.com)
- Banner provided by company to hang at festival
- 20′ x 10′ tent location on site in a premium spot and able to sell merchandise.

MAIN STAGE SPONSOR: $8,000 (Buellton Park)

- Banner will hang at Main Stage (Banner must be provided by sponsor)
- 2 Side Banners for Stage on each side (Banner must be provided by sponsor)
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Company logo on event website (www.BuelltonFallFest.com)
- 20′ x 10′ tent location on site and able to sell merchandise

BOTH STAGES AVAILABLE: $10,000 FOR BOTH STAGES

Includes everything associated with each stage sponsorship.

AVE OF FLAGS STAGE SPONSOR: $4,000

- Banner will hang at the Carnival Stage on Copenhagen Dr. (Banner must be provided by sponsor)
- 2 Side Banners for Stage on each side (Banner must be provided by sponsor)
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Company logo on event website (www.BuelltonFallFest.com)
- 20′ x 10′ tent location on site and able to sell merchandise

CRAFT BEER & WINE BAR SPONSOR: $4,000

- Banners will hang at our 3 bar locations (Banner must be provided by sponsor)
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Company logo and link on event website (www.AtascaderoFallFest.com)
- 20′ x 10′ tent location on site and able to sell merchandise

AUTO DEALER SPONSOR: $4,000

- Vehicles can be parked at each of our street closures (3 spots)
- Additional Vehicle can parked near Main Stage
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Company logo and link on event website (www.AtascaderoFallFest.com)
- 20′ x 10′ tent location on site and able to sell merchandise

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Suds at Solvang Park Presenting Sponsor: $2,500

• NAMING RIGHT: (Your business presentes Suds at Solvang Park)
• Company logo on all marketing materials (ads, posters, flyers, etc.).
• Company logo on event website (www.solvangfallfest.com)
• Banner provided by company to hang at festival
• 10′ x 10′ tent location on site and able to sell merchandise

Battle of the Bands Presenting Sponsor: $2,500

(ncludes teenage, or younger, bands competing for cash prizes)

• NAMING RIGHT: (Your business presents Buellton Fall Fest Battle of Teenage Bands)
• Banner will hang at Battle of the Bands Stage (Banner must be provided by sponsor)
• Sponsorship fee will help fund prize money for bands
• Company logo on all marketing materials (ads, posters, flyers, etc.).
• Company logo on event website (www.BuelltonFallFest.com)
• 10′ x 10′ tent location on site and able to sell merchandise

PLATINUM SPONSOR: $3,000

• Company logo on all marketing materials (ads, posters, flyers, etc.).
• Company logo and link on event website (www.BuelltonFallFest.com)
• Banner provided by company to hang at festival
• 10′ x 10′ tent location on site and able to sell merchandise

GOLD SPONSOR: $2,000

• Company logo and link on event website (www.BuelltonFallFest.com)
• 10′ x 10′ tent location on site and able to sell merchandise

2019 STATS:

• Over 15,000 guests over 3 days
• 28 Bands on 2 Stages

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